

PROMOTION RECOMMENDATION
The University of Michigan
School of Social Work

Approved by the
Regents
May 21, 2015

Bradley J. Zebrack, associate professor of social work, with tenure, School of Social Work, is recommended for promotion to professor of social work, with tenure, School of Social Work.

Academic Degrees:

PhD	1999	Social Work and Sociology, University of Michigan
MSW	1992	University of California, Berkeley
MPH	1992	Community Health Education, University of California, Berkeley
BA	1982	Sociology, University of California, Los Angeles

Professional Record:

2008–Present	Associate Professor, University of Michigan, School of Social Work
2008–2013	Adjunct Associate Professor, University of Michigan, School of Public Health
2009–2010	Faculty Scholar, Faculty Scholars Program in Integrative Healthcare, University of Michigan
2003–2008	Assistant Professor and Sarnat Junior Faculty Scholar, University of Southern California School of Social Work
2005	Research Fellow, US Department of Health and Human Services, National Institutes of Health, Office of Social Science and Behavioral Research, Design and Conduct of Randomized Clinical Trials for Behavioral Interventions, Summer Institute
1999–2003	Post-doctoral Research Fellow, University of California, Los Angeles, David Geffen School of Medicine, Department of Pediatrics

Summary of Evaluation

Teaching: Since he joined the School of Social Work faculty in 2008, Professor Zebrack has taught advanced master's-level courses, which are taken largely by students with a health specialization and include content on health promotion, disease prevention, human behavior, and adolescent development. These courses align well with Professor Zebrack's research and scholarship, which focus on psychosocial and quality-of-life outcomes for adolescent and young adult cancer patients and survivors, as well as his work on oncology social work practice and health services delivery. The content of course syllabi and students' comments in evaluations for these courses indicate that Professor Zebrack enriches his teaching through his empirical research as well as the practice experience and that he uses diverse methods of instruction to engage students and stimulate their learning. His excellence as a teacher is rated 4.63 of 5.00 on average; the quality of his courses is rated on average 4.09 out of 5.00.

Professor Zebrack has made innovative contributions to the school's health concentration, having taken the lead in founding and developing the Integrated Health Learning Community. Through his leadership in collaborating with other social work faculty in this concentration and faculty in the University of Michigan Health System, he has designed and implemented new courses, a research practicum, and a special training program in which health scholars are selected to participate. His collaboration with others in teaching and training students is particularly important, given a new interdisciplinary campus initiative aimed to train students in social work, pharmacy, medical, nursing, dental, and public health.

Besides classroom teaching, Professor Zebrack has served as an academic advisor to master's-level students of social work; mentored undergraduate students in the U-M Undergraduate Research Opportunity Program (UROP) and graduate students from the schools of medicine and public health in his research projects; served on doctoral preliminary/qualifying examination and dissertation committees;

and served as advisor, mentor, and/or collaborator with post-doctoral fellows. That many of his former doctoral students are currently positioned in leading research and teaching institutions provides evidence for Professor Zebrack's contribution to this new generation of scholars.

Service: Professor Zebrack's record of professional service corresponds closely with his outstanding reputation and leadership in the field of cancer research; it extends across multiple arenas—international, national, school, and university. He performs professional service in multiple roles and venues, such as workshop organizer, scientific review panelist, committee chair, committee member, editor of scientific journals/handbooks, and manuscript reviewer.

Professor Zebrack has developed, implemented and led international workshops for pediatric oncology social workers in Hong Kong, Singapore, and Malaysia. As a scientific peer reviewer, he has served in the United States as a panelist for the National Institutes of Health, National Cancer Institute, and the American Cancer Society; internationally, he has served as scientific peer reviewer for the Netherlands Organization of Health Care Research and Development and the Cochrane Childhood Cancer Protocol Review Group in Amsterdam.

Professor Zebrack performs extensive professional service as chair or member on committees and workgroups. He currently serves as a sub-committee chair of the Eastern Cooperative Oncology Group (ECOG) Patient Centered Outcomes and Survivorship Committee, was a founding board member for the Society for Adolescent & Young Adult Oncology (SAYAO), and is an elected board member and chair of the Association of Oncology Social Work (AOSW) Research Committee. It is noteworthy that Professor Zebrack, in the role of chair of the AOSW Research Committee, currently spearheads collaborative efforts with other cancer care organizations to foster professional educational and training initiatives and psychosocial research. In recognition of outstanding service related to the creation of Excellence in Cancer Education and Leadership in Social Work (ExCEL), an educational and training program for oncology social workers, Professor Zebrack, as a part of a team of investigators, received the 2014 American Psychosocial Oncology Society's Outstanding Education and Training Award. This award serves as a critical indicator of Professor Zebrack's strong record of professional service.

Within the school, he has served on the Curriculum Committee and, as an elected member, the Promotion and Tenure (P&T) Committee. On the P&T Committee he has served as reviewer and evaluator for the promotion of junior and clinical faculty; as a member of the Curriculum Committee, he played an instrumental role in reviewing and refining teaching objectives and course competencies in preparation for the school's upcoming reaccreditation by the Council on Social Work Education.

Not surprisingly, Professor Zebrack's service within the university intersects with his national and international service as well as with his research and scholarship in cancer research. Within the UM Health System he has served as faculty consultant to the Practice Oriented Research Training Program (PORT) under the auspices of the Michigan Institute for Clinical and Health Research (MICHHR), where he mentored a clinical social worker who nominated him for the MICHHR Mentor Award. A member of the UM Comprehensive Cancer Center within the Division of Cancer Prevention and Control and the Socio-Behavioral Program, Professor Zebrack has mentored junior and clinical faculty in writing grant proposals and has presented his research findings to members of the School of Nursing and at grand rounds in the departments of psychiatry and social work in the UM Health System.

Research: Since 2008, he has expanded the focus of his research on examining cancer outcomes among three population subgroups: children, adolescents, and young adults (AYA) with cancer or who have survived cancer as well as outcomes for their families and has shifted the paradigm of cancer research from a focus on patients' and survivors' maladaptive (i.e., "psychopathological") outcomes to adaptive behaviors in coping and adjusting to cancer. Professor Zebrack has solidified a national and international

reputation as an oncology researcher and a pioneer in addressing the psychosocial and quality-of-life outcomes of AYA cancer survivors, an understudied population in the field of cancer. He has developed and tested appropriate psychosocial and quality-of-life measures with AYA cancer patients and survivors, thus moving the field forward in assessing the full effect of cancer on patients, survivors, and their families. Additionally, he has bridged the worlds of research and practice by using his research findings to identify and respond to the psychosocial and supportive care needs of AYA with cancer or survivors of cancer within the service delivery system of oncology social work. Professor Zebrack's scholarly productivity since his promotion to the rank of associate professor in 2008 has been exemplary. He has published 52 peer review articles and five book chapters. His peer-review articles appear in a number of high-quality venues. Professor Zebrack is the lead author on 19 of his peer review articles. The work that he published while in the rank of associate professor has been cited over 2,800 times.

Professor Zebrack's has made effective use of awards in producing a voluminous corpus of knowledge on AYA cancer survivors. Additionally, Professor Zebrack has been successful in procuring grants in support of his research and scholarship. He has received grants from multiple and highly respected sources as the principal investigator or a co-investigator from foundation sponsors, such as the prestigious HopeLab Foundation, federal agencies including the National Institutes of Health, and university entities such as the Comprehensive Cancer Center and the Vivian A. and James L. Curtis School of Social Work Training and Research Center. Professor Zebrack collaborates with investigative teams of researchers from the fields of medicine, nursing, psychology, and social work.

Recent and Significant Publications:

- Otis-Green, S., Jones, B., Zebrack, B., Kilburn, L., Altilio, T. A., Ferrell, B. ExCEL in Social Work: Excellence in Cancer Education & Leadership: An oncology social work response to the Institute of Medicine Report Cancer Care for the Whole Patient: Meeting Psychosocial Health Needs. *Cancer Patient Education*. 2014.
- Allen, J., Zebrack, B., Wittman, D., Hammelef, K., Morris, A. Expanding the NCCN Guidelines for distress management: A model of barriers to the use of coping resources. *Journal of Community and Supportive Oncology*. 2014; 12(8): 271-277.
- Zebrack, B., Kent, E. E., Keegan, T. H. M., Kato, I., Smith, A. W., AYA HOPE Study Collaborative Group. "Cancer sucks" and other ponderings by adolescent and young adult cancer survivors. *Journal of Psychosocial Oncology*. 2014; 32: 1-15.
- Deshields, T., Zebrack, B., Kennedy, V. The state of psychosocial services in the cancer care in the United States. *Psycho-Oncology*. 2013; 22(3): 699-703.
- Zebrack, B., Block, R., Hayes-Lattin, B., Embry, L., Aguilar, C., Meeske, K. A., Li, Y., Butler, M., Cole, S. Psychosocial service use and unmet need among recently diagnosed adolescent and young adult cancer patients. *Cancer*. 2013; 119: 201-214.
- Zebrack, B., Butler, M. Context for understanding psychosocial outcomes and behavior among adolescents and young adults with cancer. *Journal of the National Comprehensive Cancer Network*. 2012; 10(9): 1151-1156.
- Zebrack, B., Stuber, M. L., Meeske, K. A., Krull, K. R., Liu, Q., Yasui, Y., Parry, C., Hamilton, R., Robinson, L. L., Zelter, L. K. Perceived positive impact of cancer among long-term cancer survivors of childhood cancer: A report from the Childhood Cancer Survivor Study. *Psycho-Oncology*. 2012; 21: 630-639.
- Zebrack, B., Isaacson, S. Psychosocial care of adolescent and young adult (AYA) cancer patients and survivors. *Journal of Clinical Oncology*. 2012; 30(11): 1221-1226.
- Zebrack, B., Landier, W. The perceived impact of cancer on quality of life for post-treatment survivors of childhood cancer. *Quality of Life Research*. 2011; 20(10): 1595-1608.
- Zebrack B. J., Donahue, J. E., Gurney, J. G., Chesler, M. A., Bhatia, S., Landier W. Psychometric evaluation of the Impact of Cancer (IOC-CS) scale for young adult survivors of childhood cancer. *Quality of Life Research*. 2010; 19(2): 207-218.

External Reviewers:

Reviewer A: "In conclusion, Dr. Zebrack is a nationally respected leader in oncology and social work...His research trajectory, with its focus on AYAs, is very important...Dr. Zebrack has made significant contributions to psychosocial oncology research and I look forward to his continued important impact on research and practice."

Reviewer B: "His leadership is definitely miles ahead of all others in the area...of research and practice in serving adolescent and young adult (AYA) cancer [survivors]."

Reviewer C: "I am very impressed with the quality and quantity of his publications and...the broad scope of his focus...I have no question that were he in a similar position at my institution he would be successful in receiving promotion."

Reviewer D: "Dr. Zebrack clearly is seen as a leader in psychosocial oncology within and outside the profession...He is making a substantial contribution [to] our ability to understand and serve the survivors of cancer."


Reviewer E: "Dr. Zebrack is a nationally and internationally recognized scholar with [a] significant and focused program of research...In my estimation, Dr. Zebrack ranks in the top 1% of [professors] in similar university settings."

Reviewer F: "Dr. Zebrack has evidence strength in all domains and would likely be successful in seeking a promotion."

Reviewer G: "Dr. Zebrack is one of a limited number of behavioral researchers in the United States who has the clinical background and research experience to study the needs of adolescent[s] and young adults with cancer and measure them. There is no question that Dr. Zebrack has a strong commitment for the development of knowledge that will impact health behaviors in young cancer survivors and the field of social work."

Reviewer H: "[Professor Zebrack] is a leader in promotion high[-]quality psychosocial service to AYA cancer survivors, addressing social worker competencies and clinical practice guidelines for distress screening and psychosocial intervention."

Summary of Recommendation: I recommend, in agreement with the school's tenure and promotion and executive committees, that Associate Professor Bradley J. Zebrack be promoted to the rank of professor of social work, with tenure, School of Social Work.



Laura Lein
Katherine Reebel Collegiate Professor of
Social Work, Professor of Anthropology,
and Dean, School of Social Work

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